

OCT8/12 09.50
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MARIANNE CAMPBELL

SALES PRSN WA- JOE KNAUER

	CLASS:	NATL.	LOCAL	REGIONAL
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(ICE)

DATE OCT8/12 09.50

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ER JULIE
** NEW ORDER **
TTLS \$57390.62X
15 SEC BOOKENDS
PLS CFM, THX 10/8

FRIENDS OF CONNIE MACK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 568												
1			1100A-1200N	15		\$465.00	10/15	10/15	2		MON	2
PROGRAM : VIEW CON COM1 : 15S BOOKENDS												
2			1100A-1200N	15		\$465.00	10/10	10/12	4		W, F	4
PROGRAM : VIEW CON COM1 : 15S BOOKENDS												

REP HEADLINE# 6365912
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1200N-100P PROGRAM : NEWS CON COM1: 15S BOOKENDS	15		\$425.00	10/9	10/12	8		TU-F	8
4			1200N-100P PROGRAM : NEWS CON COM1: 15S BOOKENDS	15		\$425.00	10/15	10/15	2		MON	2
5			400P-500P PROGRAM : NEWS CON COM1: 15S BOOKENDS	15		\$400.00	10/15	10/15	2		MON	2
6			400P-500P PROGRAM : DR OZ CON COM1: 15S BOOKENDS	15		\$400.00	10/9	10/12	8		TU-F	8
7			500P-530P PROGRAM : DR OZ CON COM1: 15S BOOKENDS	15		\$1,125.00	10/10	10/12	4		W,F	4
8			530P-600P PROGRAM : NEWS CON COM1: 15S BOOKENDS	15		\$1,125.00	10/15	10/15	2		MON	2
9			530P-600P PROGRAM : NEWS CON COM1: 15S BOOKENDS	15		\$1,125.00	10/9	10/11	4		TU,TH	4
10			600P-630P PROGRAM : NEWS CON COM1: 15S BOOKENDS	15		\$1,500.00	10/15	10/15	2		MON	2
11			600P-630P PROGRAM : NEWS CON COM1: 15S BOOKENDS	15		\$1,500.00	10/9	10/12	8		TU-F	8

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			700P-730P	15		\$1,500.00	10/15	10/15	2		MON	2
PROGRAM : JEOPARDY												
CON COM1 : 15S BOOKENDS												
13			700P-730P	15		\$1,500.00	10/9	10/10	4		TU-W	4
PROGRAM : JEOPARDY												
CON COM1 : 15S BOOKENDS												
14			730P-800P	15		\$1,500.00	10/11	10/12	4		TH-F	4
PROGRAM : WHEEL												
CON COM1 : 15S BOOKENDS												
15			730P-800P	15		\$1,500.00	10/15	10/15	2		MON	2
PROGRAM : WHEEL												
CON COM1 : 15S BOOKENDS												
16			1200N-1230P	15		\$300.00	10/14	10/14	2		SUN	2
PROGRAM : NEWS												
CON COM1 : 15S BOOKENDS												
17			600P-630P	15		\$750.00	10/14	10/14	2		SUN	2
PROGRAM : NEWS												
CON COM1 : 15S BOOKENDS												
OCT/12			57390.00									
CONTRACT TOTAL												57390.00
TOTAL SPOTS												62

MARKET TOTALS \$100,684 WFTV 57% WKMG 9% WESH 28% WOFL 6% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*